

Meet Mr. K...



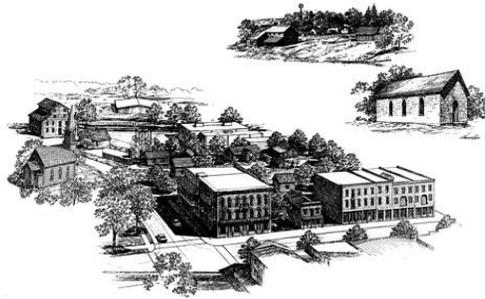
Bob Kirschbaum has been in education for 32 years, 26 as an elementary principal. He is a past Iowa Reading Administrator -of-the-Year and was

elected and has served as President of the Iowa Reading Association. Bob speaks nation-wide at reading and motivational seminars including such cities as Chicago, Dallas, Denver, Milwaukee, Minneapolis, San Antonio, San Diego, and Seattle. He was selected to represent elementary educators worldwide on the International Reading Association Nominations Committee and his schools have been nationally recognized. Bob was the recent recipient of the Paul Williams Humanitarian Award for his Dedication and Devotion to Family and Community. Bob and his wife, Sharon, reside in Sheldon, and they have four children: Nicole, a dentist, and her husband Chris and their children Anna and Samuel live in Iowa City; Michelle, a Physician Assistant, her husband Matt and daughter Amelia live in Colorado; Stephen, a dentist, living in Kansas City; and Michael, a student at Creighton University in Omaha. Bob will be hosting numerous reading conferences across the Midwest during the summer of 2017.

**Bob Kirschbaum's
2017 Summer Reading Conference
801 22nd Avenue
Sheldon, IA 51201
Phone: 712.253.1578
director@lakesart.org**

Vesterheim Norwegian/American Museum

Embodies the living heritage of Norwegian immigrants to America, with 16 historic buildings in its main complex. Vesterheim houses over 24,000 artifacts, which include large samplings from the fine, decorative, and folk arts, and the tools and machinery of early agriculture, lumbering, and other immigrant industries.



*Country Inn & Suites
1202 Highway 9 West
Decorah, IA*

pool area...



Bob Kirschbaum's

2017 DECORAH SUMMER READING CONFERENCE

"Luther College Logo"



"Uff Da"

**A Conference by
TEACHERS for
TEACHERS!**

**June 22 & 23, 2017
Earn Graduate Credit!**

REGISTER NOW... READ - RELAX - ENJOY... You Can't Afford to Miss This!

Now is the time to register for Bob Kirschbaum's exciting Decorah Summer Reading Conference. This conference is scheduled for June 22nd and 23rd at the Decorah Middle School. The School Place – The Education Station, *Where Learning is Fun*, and Once Upon A Time Book Shop in Decorah (30% off everything in the store) will be co-sponsoring this outstanding conference.

This unique conference is for teachers, by teachers. Attendees will have the opportunity to hear from some of the Midwest's brightest practicing educators, authors, and speakers who will share numerous practical and useful teaching strategies.

Speakers and Presenters...

- **Trish Sandbulte** – Although teachers have the best of intentions, schools across America are experiencing the demise of the love of reading. Join Trish as she unpacks the book *Readicide* by Kelly Gallagher and explores how we can shift our thinking to enhance student enjoyment of and passion for reading.
- **Jacquie McTaggart** –
"Making JOY a Reading Standard (K-12)"
Reading instruction in many classrooms has a narrow approach focused on checking off strategies and skills within specific book levels. These checklists often determine when a student can move forward in their reading and even what books they are allowed to read! Teachers no doubt mean well in following these programs, but the formulas, checklists, and assessments can overtake good judgment and cause us to lose sight of an essential component of any good literacy program – JOY! Jacquie will demonstrate effective Book Talks for different levels, you'll hear how Donalyn Miller operates her 40-Books-A-Year Challenge, and you'll be given a list of recommended Teacher Read Aloud titles for grades K-12.
- **Legislative Update**
- **Bob Kirschbaum**
- **And much more...**

The conference begins with registration on Thursday, June 22nd, from 8:30-9:00 a.m. and will end at 4:30 p.m. on Friday, June 23rd. The conference will be held at the Decorah Middle School this summer which will give us more space. Time for grade level/school sharing will be built into the schedule.

Registration includes a free continental breakfast, lunch, and afternoon snacks and beverages each day. Attendees will also be eligible to participate in drawings for prizes, and receive a free "Put Magic into Reading" t-shirt.

This would be a great opportunity to make this conference an inexpensive family vacation. At The Country Inn and Suites, enjoy their complimentary breakfast, indoor pool and whirlpool, TV's with cable, high-speed Internet, and complimentary weekday copies of USA Today®. Be sure to mention that you are attending this conference to receive a special rate!

**Please call: 563-382-9646
for reservations.**

One Graduate Credit Available from the University of Sioux Falls in Sioux Falls, South Dakota.
Class Title – *New Ideas for Reading #528*

Registration Form: Decorah Conference - June 22 & 23, 2017

Last Name _____ First Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ E-mail _____

Employer _____ Work Phone _____

I heard about this conference from... Brochure Friend Previously Attended

Secondary Teacher Elementary Teacher

T-Shirt Size:

X-Large Large Medium Small

Conference Fee: \$ 95 Before May 15th
\$110 Before June 1st \$120 After June 1st

Please mail this registration form with a check or institutional purchase order made out to "Reading Conference" to:
Bob Kirschbaum
801 22nd Avenue
Sheldon, IA 51201