

# Meet Mr. K...



*Bob Kirschbaum has been in education for 32 years, 26 as an elementary principal. He is a past Iowa Reading Administrator -of-the-Year and was*

*elected and has served as President of the Iowa Reading Association. Bob speaks nation-wide at reading and motivational seminars including such cities as Chicago, Dallas, Denver, Milwaukee, Minneapolis, San Antonio, San Diego, and Seattle. He was selected to represent elementary educators worldwide on the International Reading Association Nominations Committee and his schools have been nationally recognized. Bob was the recent recipient of the Paul Williams Humanitarian Award for his Dedication and Devotion to Family and Community. Bob and his wife, Sharon, reside in Sheldon, and they have four children: Nicole, a dentist, and her husband Chris and their children Anna and Samuel live in Iowa City; Michelle, a Physician Assistant, her husband Matt and daughter Amelia live in Colorado; Stephen, a dentist, living in Kansas City; and Michael, a student at Creighton University in Omaha. Bob will be hosting numerous reading conferences across the Midwest during the summer of 2017.*

**Bob Kirschbaum's  
2017 Summer Reading Conference  
801 22<sup>nd</sup> Avenue  
Sheldon, IA 51201  
Phone: 712.253.1578  
[director@lakesart.org](mailto:director@lakesart.org)**

[www.coralridgemall.com](http://www.coralridgemall.com)

*Coral Ridge Mall is the premier shopping, dining, and entertainment destination in the Midwest, featuring more than 120 great stores, 1,000-seat food court, 10-screen movie theatre, NHL-regulation-size ice arena, Iowa Children's Museum, children's play area, and a unique, reproduction antique carousel!*



*The Country Inn & Suites is located three blocks from shopping at Coral Ridge Mall.  
2571 Heartland Place  
Coralville, IA*



indoor pool area

# Bob Kirschbaum's

## 2017 IOWA CITY SUMMER READING CONFERENCE



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You  
Drop

**A Conference by  
TEACHERS for  
TEACHERS!**

**June 20 & 21, 2017  
Earn Graduate Credit!**

# REGISTER NOW... READ - RELAX - ENJOY... You Can't Afford to Miss This!

Now is the time to register for Bob Kirschbaum's exciting Iowa City Summer Reading Conference. This conference is scheduled for June 20<sup>th</sup> and 21<sup>st</sup> at Country Inn and Suites. The School Place – The Education Station, *Where Learning is Fun*, will be sponsoring this outstanding conference.

This unique conference is for teachers, by teachers. Attendees will have the opportunity to hear from some of the Midwest's brightest practicing educators, authors, and speakers who will share numerous practical and useful teaching strategies.

## Speakers and Presenters...

- **Trish Sandbulte** – Although teachers have the best of intentions, schools across America are experiencing the demise of the love of reading. Join Trish as she unpacks the book *Readicide* by Kelly Gallagher and explores how we can shift our thinking to enhance student enjoyment of and passion for reading.
- **Jacquie McTaggart** –  
"Making JOY a Reading Standard (K-12)"  
Reading instruction in many classrooms has a narrow approach focused on checking off strategies and skills within specific book levels. These checklists often determine when a student can move forward in their reading and even what books they are allowed to read! Teachers no doubt mean well in following these programs, but the formulas, checklists, and assessments can overtake good judgment and cause us to lose sight of an essential component of any good literacy program – JOY! Jacquie will demonstrate effective Book Talks for different levels, you'll hear how Donalyn Miller operates her 40-Books-A-Year Challenge, and you'll be given a list of recommended Teacher Read Aloud titles for grades K-12.
- **Legislative Update**
- **Bob Kirschbaum**
- **And much more...**

The conference begins with registration on Tuesday, June 20<sup>th</sup>, from 8:30-9:00 a.m. and will end at 4:30 p.m. on Wednesday, June 21<sup>st</sup>. Time for grade level/school sharing will be built into the schedule.

Registration includes a free continental breakfast, lunch, afternoon snacks and beverages each day. Attendees will also be eligible to participate in drawings for prizes, and receive a free "Put Magic into Reading" t-shirt.

This would be a great opportunity to make this conference an inexpensive family vacation. The Country Inn and Suites is offering a considerable discount. Complimentary Continental Breakfast is served each morning, and coffee and sweets are available in the lobby 24 hours a day, and soup and crackers are available Monday through Thursday evenings. Enjoy the indoor pool and fitness center. Be sure to mention the conference for a special rate, and reservations must be made by May 14 to guarantee the discount!

**For Reservations Please call:**

**319.545.8464**

One Graduate Credit Available from the University of Sioux Falls in Sioux Falls, South Dakota.  
Class Title – *New Ideas for Reading* #528

## Registration Form: Iowa City Conference - June 20 & 21, 2017

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Employer \_\_\_\_\_ Work Phone \_\_\_\_\_

I heard about this conference from...  Brochure  Friend  Previously Attended  
 Other \_\_\_\_\_

Secondary Teacher  Elementary Teacher

### T-Shirt Size:

X-Large  Large  Medium  Small

**Conference Fee:** \$ 95 Before May 15<sup>th</sup>  
\$110 Before June 1st \$120 After June 1st

Please mail this registration form with a check or institutional purchase order made out to "Reading Conference" to:

**Bob Kirschbaum**  
**801 22nd Avenue**  
**Sheldon, IA 51201**